The *Lucky's Tale* franchise surpasses 3 million players

The sleeper hit introduces new physical edition for Xbox One and PlayStation 4

Playful Studios today announced the *Lucky's Tale* franchise has surpassed more than 3 million players across *New Super Lucky's Tale* (2019) and *Super Lucky's Tale* (2017). That number is in addition to players of the original *Lucky's Tale* (2016), a launch title for the Oculus Rift that was bundled with every unit sold.

To mark the occasion, Playful is announcing the release of *New Super Lucky's Tale* on physical disc for Xbox One/Series X and PlayStation 4, which had previously only been available digitally in the Americas region.

"The platformer genre is making a thrilling comeback", said Paul Bettner, Founder and CEO of Playful Studios. "It's our dream come true to be able to bring a beloved new platformer mascot to life for both new and nostalgic players. Lucky and his friends have made so many new fans around the world, and we are very happy to release the *New Super Lucky's Tale* physical edition to eager Sony and Microsoft gamers and collectors."

Today's releases of *New Super Lucky's Tale* are available to buy online and in-store at GameStop and Best Buy, and also online at Amazon, Target.com, and Walmart.com.

About *New Super Lucky's Tale*
The game features the adventures of Lucky Swifttail, a fox on a quest to rescue the Book of Ages from the mysterious Jinx and the Kitty Litter. It's a modern spin on classic platformers featuring a huge variety of gameplay, story-based adventure levels, 2D side-scrolling areas, mini-games, puzzles, costumes, and tons of collectibles.

What critics say about *New Super Lucky's Tale*

- "This is a game we all need in our lives" –Nintendo Life
- "A standout modern 3D platformer" –TechRaptor
- "One of my all-time favourite 3D platformers" –ThisGenGaming
- "Exudes creativity and fun" –Cultured Vultures
- "A ton of fun" –PC Invasion
- "Delightful" —Push Square

Links

- Press kit
- Accolades trailer #2 (Nov 2020)
- Buy NSLT on Xbox One (GameStop)
- Buy NSLT on PS4 (GameStop)

About Playful Studios
Playful Studios is a premiere independent game studio that creates timeless stories and characters that bring joy to the world, one game at a time. Located in McKinney, TX, Playful is the creator of the *Lucky's Tale* franchise and *Creativerse*, and was founded by the co-creator of *Words With Friends*. Visit Playful online at PlayfulStudios.com.